QLT Online Workshop 1: How to make an engaging and informative landing page

KPI9: Students experience initial quality assured subject Interact2 site landing pages and basic outline
QLT (Online) standards

Feedback form: https://goo.gl/57YPpL

Julie Lindsay | QLT (Online) Academic Lead | U!magine
jlindsay@csu.edu.au
(02) 69334507
Please share your name, school and anything interesting! What subjects do you teach? What format are they? DE, I, mixed, small/large etc.
The power of...

- I2 landing pages
- p2p interaction (peer-to-peer)
- s2s interaction (staff-to-student)
KPI11: Students experience a subject that provides the opportunity for peer-to-peer interaction in the online space
KPI12: Students experience a subject that provides structured opportunity for staff-to-student interactions in the online space.
KPI9: Students experience initial quality assured subject Interact2 site landing pages and basic outline
What you need to do (KPlg)

**Functional:** Make sure your navigation menu is clear

**Informative:** Include a basic **heading, subject code and name**, your name/contact/bio (on landing page OR using the contact tool), and a **basic overview / introduction** to the subject area (in written, audio or video format)

**Engaging:** Include some multimedia (image/audio/video) that adds meaning

Note: This applies to ALL subjects - DE and Internal
Why is the design and content of the landing page & navigation important for a subject?

- It is the first thing students see about your subject
- It sends a message about whether the subject is static or dynamic
- It sends expectations as to how YOU will teach and interact
- It impacts student motivation, expectations and engagement
- It supports students using i2 during the course of the subject
The Navigation Story
The Navigation story.......the short

Very simple - too much so?

Section headings - very effective

Longer - still organised for clarity?
...........the longer

Organised with one Section heading

Section headings - longer version
Individual modules linked from navigation
Navigation editing.....

Step 1: Make sure you are in ‘edit’ mode

Step 2: Select drop down menu to add feature

Step 3: Menu items can be re-ordered by dragging
The Landing Page......
Type 1: Single image with text info

- Subject code, name
- Intro to subject focus
- Coordinator name, picture, bio, and email

Use of HTML to create table - hence text beside the image
Welcome to INF217 Fundamentals of Web Publishing

Welcome, I am Asim Qayyum, your subject coordinator, and I look forward to working with you (virtually!) through our class discussion forums. We will talk about learning modules, activities, assessments, and consultation times in the forums once the session formally starts. My contact information is:

1. email: qayyum@csu.edu.au
2. Telephone: (02) 6933 2186
3. 10-12 Brisbane Ave, Barton, ACT 2611

The subject outline (link available in the left hand navigation bar) lays out the structure, content, our expectations of you, and the assignments in this subject. Please read it carefully and thoughtfully to ensure that you know what is expected of you in this subject. In this session, you will need to steadily work your way through the learning modules, and make use of the appropriate forums to ask questions, and communicate, with me and with each other.

I hope you will enjoy the learning journey with me in this subject.

Best wishes
Asim

Welcome to INF541 Game Based Learning

Hello everyone! I look forward to getting to know you through this subject, and excited to know that you’re interested in the power of games and play.

This subject is designed to be highly participatory, and we will explore games, media about games and their connection with other media forms, literacies taking our cues from the highly connected communities that surround games online. We will of course have opportunities to play games and talk about them. The subject will provide you with a broad view of games and we will deal with the challenges head on as we continue to investigate and find workable solutions for learning, teaching and integrating games into the information technology environment.

I am based in Sydney and work with teachers and students across New South Wales in my role as Professional Learning and Leadership Coordinator for the NSW Department of Education managing Macquarie ICT Innovations Centre (MacICT).

If you wish to contact me directly, please email me in the first instance. Of course, it will be easy to be in touch via our collaborative learning platform, collaborative meetings, and on twitter (@cathie_h).

I am also very happy to chat on the phone or Skype when needed!

Best wishes for your study this session.

Cathie Howe
Email: chowe@csu.edu.au
Twitter: @cathie_h
Skype: cathie.howa

PERSONALISED greeting from instructor
Different contact details
Welcome to ISL353: World Religions in Australia

This subject will address the changes in the Australian religious landscape from the arrival of the First Fleet to the present time. It will also cover the core teachings, practices and history of Christianity, Judaism, Buddhism, Hinduism, Aboriginal spiritualities and New Age spiritualities within the Australian context. The contribution of religion to the Australian way of life will also be critically discussed. Finally, the history of Muslims in Australia from the Afghan cameleers to larger waves of migration in the multicultural era will be covered.

Please make sure you check your Subject Outline. Your subject coordinator and lecturer for this unit is Mahsheed Ansari (that's me :)). If you have any questions about this subject, please do not hesitate to contact me mansar@csu.edu.au.

All the best with your studies!
Welcome to INF536 Designing Spaces for Learning

This subject is designed to extend understanding of the complex relationships between space, place and learning pedagogies in the design of innovative, adaptable spaces for learning. It will explore the challenges of designing spaces for learning, and provide you with new insights into the tensions and creative opportunities that are possible.

I'm based in Edinburgh, Scotland, but travel to many parts of the world in my role as CEO of NoTosh working with schools, education organisations, and creative companies. I may well be in your timezone at some time during our partnership in this subject!

Welcome to an intensive number of weeks together.

If you wish to contact me directly, please email me in the first instance. Of course, it will be easy to be in touch via our collaborative learning platform, collaborative meetings, and on twitter (@ewanmcintosh).

I am also available via skype, as phone calls around the world would be too expensive for all of us. There may be delays in our communications on weekend, public holidays or when I am travelling.

Very best wishes for your study this session.

Ewan
Adjunct Lecturer, CSU
Director
NoTosh Limited

Email: emcintosh@csu.edu.au
Blog: http://edu.blogs.com
Twitter: ewanmcintosh
Skype: ewanmcintosh
Welcome to Week 10, ETL503!

"Because literary reading brings wisdom to the information age."

This is the headline on the home page for Google Lit Trips. Have you used this awesome resource? Using Google Earth, it creates trips for young readers to explore areas around the world featuring settings from the books they are reading. There are heaps of trips corresponding to a variety of children’s and YA titles from Catcher in the Rye (Salinger, 1951) and Possum Magic (Fox, 1983). This is a great site to engage your students in what they are reading by opening up the world to them. The GLT team include heaps of resources to help you get started and give you ideas of how to use the resource with the curriculum. You can also suggest other trips they create and really tailor the site to your needs. So pack your virtual bags and get started!

This week we are finishing up Module 5 and you should be spending a bit of your headspace thinking about Assignment 2. It is quite involved and there are a lot of elements to it so you will want to give yourself enough time and mental energy to wrap your head around it. Here is the rundown for the week:

**What you should be working on:**

1. **Module 5:** This is the last week for this module looking at evaluating collections. Spend a bit of time in here as it will be useful for your second assignment.
2. **Assignment 2:** This week it would be good to have your demographic information for Part A about your Dream Primary or Secondary school pretty well sorted. As I noted last week, this foundational information will set the tone for the rest of the assignment and being only 400 words, you will need to ensure it is succinct. You may also want to be checking out some sample collection management and development plans within the modules and in your own school. If you are not currently in a school, these documents are often on the school websites so do a bit of searching around.

**What you should be planning for:**

1. **Adobe Connect Meeting for Assignment 2:** The meeting for the second assignment is going to be this week, on Thursday, May 5 from 8-9pm. It will be on Adobe Connect which you access from the left menu. Also, we will record the meeting and post any other information used after in case you cannot attend. I know there is another meeting on ETL503 at the same time so any of you missing ours will be able to view later. I will also be in the question forums and available by email this week so please don’t hesitate to contact me.

Have a great week! :)  
Cheers,  
Kasey  
kpmorgan@csu.edu.au
Welcome to EPT126: Becoming a Teacher 1

In this subject, students will consider what skills and aptitudes are required to teach, and assess their level of collaborative skills while addressing a series of teaching dilemmas and situations. They will use the collaborative process to share plans for reading aloud, and to provide feedback to group members. Students will begin to develop their course ePortfolio, adding artefacts and personal reflections. They will consider the importance of effective communication skills, including the use of technology and other digital tools for teaching. They will develop skills of dialogue feedback and learn to provide and accept feedback on their actions, and to work as a team to develop teaching plans.

Your Teaching Team:

- **Dr Libbey Murray**
  - Email: shrugm@csu.edu.au
  - Subject Convenor
  - Dubbo Campus

- **Lisa Bayne**
  - Email: bameic@csu.edu.au
  - Subject Coordinator
  - Bathurst Campus

- **Sheena Elwick**
  - Email: wewick@csu.edu.au
  - Subject Coordinator
  - Wagga Wagga Campus

- **Celia Hillman**
  - Email: chilman@csu.edu.au
  - Subject Coordinator
  - Albury Campus

Top image is a banner
Use of a table to organise teacher images and text.
Notice pictures are all the same size.
Type 3: Including a video

Welcome

Welcome to THL115/490 Liturgical Theology

A warm welcome to a new semester of study with the School of Theology. And a particular welcome if this is your first semester of theological study. You are in for a rich and rewarding journey! My name is Jane Foucher and I am based at St Mark’s National Theological Centre in Canberra. I am an Anglican priest and a theologian, so bring to the subject of liturgical theology my own experience in creating and leading worship in a wide variety of contexts. I am looking forward to our journey through this subject as we reflect on the why and how of Christian worship.

Welcome to Interact2 - the online learning environment for all CSU students.

All essential learning activities, learning content and learning tools for your subject are found within this site. Your Subject Outline (in the left-side navigation menu) is the first document you need to read before commencing to study. The Subject Outline is an accurate and historical record of the curriculum and scope of your subject, and is available no later than 14 days before the start of a study session.

The Academic Communication with Students Policy states that students should not contact teaching staff until 3 working days before the commencement of the teaching session, unless otherwise advised by the Subject Coordinator.
Type 3: Including a video

Welcome everybody to HRM310: Developing Human Resources.

Welcome everyone, I’m Pete Millett, and I will be your lecturer for the subject this session. For more information about me, please feel free to visit my linkedin page or see the information about me in the subject outline. I very much look forward to working together with all of you during this subject. No doubt our time together will encompass some personal and professional milestones for us all. A great place for you to start would be by looking through the subject outline which overviews the key aspects of this subject including your assessments and the subject schedule. I will also post regular weekly announcements for you once the subject has commenced on Monday February 29th. Your subject topics (online modules) and other resources will also become progressively available from that date.
Type 3: Including a video

Video - be careful about size distortion
Type 4: Multiple videos (with additional text and images)

Welcome to HRM502 Human Resource Management

'People are our greatest asset'. Really? We’ve heard this said in various ways for a long time. These video clips capture the sentiment well, emphasising HR’s role as a valued business partner going much further than processing transactions.

But, for so many people, this is more rhetoric than reality: an aspiration more than lived experience. Let’s try to get this right! This subject is a postgraduate-level introduction to human resource management. Our focus is on developing and implementing HR solutions that are practical, effective and meaningful for employees, managers and other stakeholders. To put it another way, we’re interested in doing HR with real impact! We will help you to get the knowledge, the tools, the critical thinking skills and the communication and research skills to make a difference in organisations - to play your part in ensuring that people are, indeed, a superior source of value. Welcome aboard! 😊

Listen to Chrys Introduce the subject and discuss learning and teaching strategies (MP3 22min)

Your Subject Coordinator
Dr Chrys Gunasekara
cgunasekara@csu.edu.au
see Chrys’s professional profile

Your Prescribed Textbook
Type 5: The longer page.....

Welcome to LIT302 Contemporary Australian Writing

Welcome video

Subject at a Glance:

Lecturer: L. Ashton
Email: L. Ashton@cu.edu.au
Web: LIT302.2016.O_D

Subject Delivery:

Weekly Lectures: will be made available in the resources folder after they are delivered
Weekly modules: available in resources folder

Assessment Items:

1) Subject participation/exercises: 30% (ongoing)
2) Major essay: 40% (due 13 May)
3) Go at home examination: 30% (9 June 8am - 10 June 12midnight)

NB: This is a literature-based subject and not a creative writing subject

Set Texts:

- Other material: exercises required for secondary readings
Welcome to ETL523 Digital Citizenship in Schools

Hello everyone,

Welcome to ETL523!

The subject outline will give you an overview of all modules and assessments and update you on expectations for successful completion of the subject. Please read it carefully and thoroughly so that you know what is expected of you.

You will need to steadily work your way through the modules, and make use of the appropriate forums to ask questions, and communicate, with me and with each other. We are a community of learners and togerther we will explore the concepts shared via the modules and share our experiences and knowledge via the discussion forums.

This subject explores the concept and practice of digital citizenship as it relates to teachers and students, in fact all learners, in a school environment. Issues in policy and practice are examined to come to a better understanding of how learning programs and school communities can build capacity and resilience in students to enable them to become more effective and responsible digital citizens in global online learning environments.

I am based in Ocean Shores on the Northern NSW coast and currently work from home as a global collaboration consultant as Director for Flat Connections and Adjunct Lecturer for CSU. My EdD research has been approved and my working title right now is ‘Online global collaborative educators and pedagogical change’. I hope to have this completed in about 2 years.

If you wish to contact me directly, please email me in the first instance. Remember to put the subject code ETL523 in the subject line of the email as I receive messages from students in different subjects. We will also have other means of connecting and communicating, which I will share with you in the subject.

I am also very happy to chat on the phone or Skype when needed. I do travel out of Australia as a consultant but trips do not normally prevent me from communicating with Skype or via email.

Best wishes for your study this session. I look forward to getting to know you through this class.

Julie
Welcome to ETL523 Digital Citizenship in Schools

Hello everyone!
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Getting to know your Subject Coordinator

I am based in Ocean Shores on the Northern NSW coast and currently work from home as a global collaboration consultant and Director for Flat Connections, Quality Learning and Teaching Leader (online) and Adjunct Lecturer. My EdD research has been approved and my working title right now is ‘Online global collaborative educators and pedagogical change’. I hope to have this completed in about 2 years.

Contact

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Best wishes for your study this session. I look forward to getting to know you through this class.

Julie
Julie

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If you wish to contact me directly, please email me in the first instance. Remember to update you on expectations for successful completion of the subject. Please read it carefully and thoroughly so that you know what is expected of you. You will need to steadily work your way through the modules, and make use of the appropriate forums to ask questions, and communicate, with me and with each other.

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Hello everyone!

Let's get started with:

### HTML Coding - nothing to be afraid of!

*<p style="font-family: sans-serif; color: #1a1a1a; word-wrap: break-word; line-height: 1.2em; margin: 0 0 0.5em; padding: 0.5em 10px; border-color: #F47B20; border-style: solid; border-width: 0px 0px 0px 1px;">Hello everyone!</p>*

*<p style="font-family: sans-serif; color: #1a1a1a; word-wrap: break-word; line-height: 1.2em; margin: 0 0 0.5em; padding: 0.5em 10px; border-color: #F47B20; border-style: solid; border-width: 0px 0px 0px 1px;">Let's get started with:</p>*

*<p style="font-family: sans-serif; color: #1a1a1a; word-wrap: break-word; line-height: 1.2em; margin: 0 0 0.5em; padding: 0.5em 10px; border-color: #F47B20; border-style: solid; border-width: 0px 0px 0px 1px;">HTML Coding - nothing to be afraid of!</p>*
Welcome to INF111 Introduction to the Information Professions

Hi all! My name is Suzanne Lipu and I’m the subject coordinator for INF111. I will be team teaching this subject with Sigrid McCausland. We hope you are going to enjoy this subject as we explore the Information Professions and get you started on the road to success in the Bachelor of Information Studies!

You’ll find the Subject Outline contains key information such as the study schedule which will help guide you through the subject. You can reach me via email or phone if you have any concerns. Please include the subject code and your student ID in any messages you send. I will be coordinating several subjects. I’ll be on the forums and other online spaces to help you as well as hosting some online classes for you throughout the session.

In this subject Carole Gerts will also play a big role in your learning. Carole has been involved in this subject for many years and works in CSU Library Bathurst. She will tell you more about herself in her introduction. Carole and I will run some of the classes together to help you with your assignments. We both look forward to travelling through the subject with you!

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Welcome to INF111 Introduction to the Information Professions

This subject introduces students to basic concepts in information studies, to the work of information professionals and the contexts of professional practice, including libraries, archives, records repositories and other information centres and organisations.

**SUZANNE LIPU**

Hi! My name is Suzanne Lipu and I'm the subject coordinator for INF111. I will be team teaching this subject with Sigrid McCausland. We hope you are going to enjoy this subject as we explore the Information Professions and get you started on the road to success in the Bachelor of Information Studies!

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**CAROLE GERTS**

Lecturer

Contact: cgeris@csu.edu.au

**SIGRID McCAUSLAND**

Lecturer

Contact: smcausland@csu.edu.au

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Welcome

Acknowledgement of Country

Welcome to IKC101 Indigenous Australian Cultures, Histories and Contemporary Realities. Enjoy learning and growing in this subject.

Hello! IKC101!

My name is [Name] and I am the student representative for this subject. I am privileged to have been born, raised and currently live on Aboriginal land and pay my respects to elders past and present. I graduated from the [University Name] in 20[Year], and am an early career scholar researching across the areas of popular and public pedagogy, popular film culture, post-colonial theories, social semiotics, subjectivity, gender, sexuality, and indigenous education in Australia.

I have a Graduate Certificate in Indigenous Studies and have been a teacher educator for the past 7 years, both at Charles Sturt University and the Australian Catholic University.

I am a [Degree Name], with a focus on Education, Teaching and Inclusion, and a keen interest in the learning and teaching needs of Indigenous students.

I am looking forward to working with you throughout this subject.

First things first: download and print this subject outline and read it cover to cover - everything you need to know is there. Then sit down and start learning!

Acknowledgement of Country

Charles Sturt University Library / Acknowledgement of Country

[Image of a library and library resources]

[Image of a person with a book]

[Image of the IKC101 landing page]
WELCOME TO IKC101 INDIGENOUS AUSTRALIAN CULTURES, HISTORIES AND CONTEMPORARY REALITIES

Enjoy learning and growing in this subject

This subject provides students with knowledge and understanding of pre- and post-invasion Indigenous Australian cultures, including the continuity and change between past and present culture and the impact of historical policies and practices upon Indigenous Australian communities and families. This subject will assist students to identify social justice issues which are of concern to contemporary Indigenous Australians including: the International Human Rights framework, health, education, employment, native title and heritage protection, and criminal justice. This subject will introduce strategies and skills for working effectively within Indigenous Australian contexts or with Indigenous Australian colleagues.

WELCOME TO IKC101ERS!!!

My name is Dr. Kristina Gottschall and I joined the School of Indigenous Australian Studies (SIAS) in 2014. I am privileged to have been born, raised and currently live on Wiradjuri land and pay my respects to elders past and present.

I graduated from my Doctor of Philosophy from Charles Sturt University in 2011, and am an early-career scholar researching across the areas of popular and public pedagogies, popular film culture, post-structural theories, social semiotics, subjectivities, gender, sexuality, Indigeneity and discourses about youth-hood.

I was awarded a Graduate Certificate in Indigenous Studies and have been a teacher educator for the last 7 years, both at Charles Sturt University and the Australian Catholic University.

With my SIAS colleagues, we won a Faculty of Education Teaching excellence award in 2014. I'm also mad for HBO TV series, playing the ukulele, fancy dress parties, walking my hyper Jack Russell and Terrier-X dogs, and reading a good book in bed with a glass of red.

Please feel free to contact me for any questions regarding the content, The Learning Place, Modules, Assessments, including extension requests, etc - or just to say g'day!

First things first - download and /or print out the subject outline and read it cover to cover - everything you need to know is there. Then click on the Learning Place link to begin your journey!!
# HTML - Simple tricks for transformation

**#1 - Heading size and colour**

```html
<h2 style="font-size: 42px; line-height: 1.2em; font-family: sans-serif; font-weight: normal; margin: 0px 0px 0.5em; padding: 0px 10px; border-color: #F47B20; border-style: solid; border-width: 0px 0px 2px; clear: both;"> Heading Two </h2>
```

**#2 - The Block Quote**

```
"text-align: center; border-top-style: solid; border-bottom-style: solid; color: #F47B20; font-style: normal; font-variant: normal; font-weight: 400; font-size: 27px; line-height: 1.3em; font-family: serif; margin: 1.2em 0; padding: 1em; border-color: #CCCCCC; border-width: 1px 0;"

> There are dozens of simple, fascinating experiments that may be performed with this kind of electricity on Snow 22nd October 2014
```

**#3 - List**

```html
<ul style="font-family: sans-serif; list-style-type: square; margin: 10px 20px; padding: 10px 20px;">
<li>The first item in an unordered list</li>
<li>Second item right here</li>
<li>This is the third item in the list</li>
</ul>
```
Please avoid the blank template.....
......not a good look
Inserting hyperlinks.....

Getting to know your Subject Coordinator

I am based in Ocean Shores on the Northern NSW coast and currently work from home as a global collaboration consultant and Director for Flat Connections, Quality Learning and Teaching Leader (online) and Adjunct Lecturer. My EdD research has been approved and my working title right now is 'Online global collaborative educators and pedagogical change'. I hope to have this completed in about 2 years.

A pop-up window opens.....

Step 1: Highlight the text you wish to hyperlink

Step 2: Select the ‘hyperlink’ tool from the menu

Step 3: Add the URL

Step 4: Choose how the hyperlink will open (in a new window is preferred)

Step 5: Select Insert
Creative Commons images

Photos for Class
http://photosforclass.com/

Pixabay
https://pixabay.com/

Unsplash
https://unsplash.com/

Morguefile
http://morguefile.com/

Splash some Creative Commons onto your homepage - Blog post explaining more! (http://uimagine.edu.au/qltonline/)
Inserting image files.....

Step 1: Select IMAGE icon on Content menu

A pop-up window opens.....

Step 2: Browse Computer for image file

Step 3: Select ‘Insert’
Inserting video files.....

Step 1: Select VIDEO icon on Content menu

A pop-up window opens.....

Step 2: Add video URL eg from YouTube

Step 3: Select ‘Insert’
What strategies would you like to know more about?
Quality check in Session 2

27 June
(Landing page)

Session 2 Mid-session break
(Interaction)
<table>
<thead>
<tr>
<th>Week beginning</th>
<th>Date &amp; Time</th>
<th>Proposed Online Discussion</th>
</tr>
</thead>
</table>
| 23 May | Tuesday May 24\(^{th}\) - 11:30am-12:30pm  
Friday May 27\(^{th}\) - 1:30-2:30pm | Focus on KPI9 – How to make an engaging and informative landing page |
| 30 May | Wednesday June 1\(^{st}\) - 10:00-11:00am  
Friday June 3\(^{rd}\) - 1:30-2:30pm | Focus on KPI11 – How to encourage student interaction online |
| 6 June | Not yet scheduled - TBA | Disciplines groups or individuals to contact Julie if specific PD sessions are needed |
| 13 June | Thursday June 16\(^{th}\) - 2:00-3:00pm  
Friday June 17\(^{th}\) - 1:30-2:30pm | Focus on KPI12 – How to establish a strong online teacher presence |
| 20 June | Not yet scheduled - TBA | Additional small group and drop-in PD to be arranged. Watch this space |

Support from Division of Student Learning (DSL)

If you would like support to meet or exceed QLT requirements outside the support offered by the QLT leads the process is that you will submit an SRS to DSL using https://online.csu.edu.au/de/dewsrscc.sqt?run=TopicRequest
Email me jlindsay@csu.edu.au anytime

Feedback form: https://goo.gl/57YPpL

KEEP CALM AND STAY IN TOUCH!